

# **AMERICAN CANCER SOCIETY COLUMBUS CATTLE BARONS BALL**

## **Sponsorship and Underwriting Opportunities**

### **\$50,000 | PRESENTING CATTLE BARON SPONSOR**

- Exclusive naming rights of the 2018 American Cancer Society Columbus Cattle Barons Ball with right of first refusal for 2019 event
- Dedicate the event in memory or in honor of the person or family of your choice, which will include their photo and bio in the program
- Premium table seating for up to 50 guests
- Premium wine service for your tables during dinner and program
- Prominent recognition on all event media and collateral materials, including mailings, print pieces, media relations materials, press releases, and event website
- Prominent two-page sponsor acknowledgment in event program (ad provided by the sponsor)
- Acknowledgment of your company and CEO during the event
- Opportunity to speak for 3-5 minutes during the program
- Continuous logo/name recognition throughout the event on the scrolling media display
- Prominent signage displaying corporate brand incorporated into the event design and production
- Prominent signage displaying your company name/logo throughout the event venue
- Post-event check presentation opportunities

### **\$35,000 | LONE STAR SPONSOR**

- Premier table seating for up to 40 guests
- Premium wine service for your tables during dinner and program
- Prominent recognition on all event media and collateral materials, including mailings, print pieces, media relations materials, press releases, and event website
- Prominent full-page sponsor acknowledgment in event program (ad provided by the sponsor)
- Continuous logo/name recognition throughout the event on the scrolling media display
- Prominent signage displaying corporate brand incorporated into the event design and production
- Prominent signage displaying your company name/logo throughout the event venue
- Post-event check presentation opportunities

### **\$25,000 | ROUNDUP SPONSOR**

- Premier table seating for 30 guests
- Prominent recognition on all event media and collateral materials, including mailings, print pieces, media relations materials, press releases, and event website
- Full-page sponsor acknowledgment in event program (ad provided by the sponsor)
- Continuous logo/name recognition throughout the event on the scrolling media display
- Prominent signage displaying corporate brand incorporated into the event design and production
- Prominent signage displaying your company name/logo throughout the event venue
- Post-event check presentation opportunities

## **\$15,000 | MARSHAL SPONSOR**

- Premier table seating for 25 guests
- Recognition on all event media and collateral materials including mailings, print pieces, media relations materials, press releases, and event website
- Half-page sponsor acknowledgment in event program (ad provided by the sponsor)
- Continuous logo/name recognition throughout the event on the scrolling media display
- Prominent signage displaying your company name/logo throughout the event venue

## **\$10,000 | ACES HIGH SPONSOR**

- Premier table seating for 20 guests
- Recognition on all event media and collateral materials including mailings, print pieces, media relations materials, and event website
- Half-page sponsor acknowledgement in event program (ad provided by the sponsor)
- Continuous logo/name recognition throughout the event on the scrolling media display
- Prominent signage displaying your company name/logo throughout the event venue

## **\$5,500 | MUSTANG SPONSOR**

- Premier table seating for 10 guests
- Quarter-page sponsor acknowledgment in event program (ad provided by the sponsor)
- Continuous logo/name recognition throughout the event on the scrolling media display
- Prominent signage displaying your company name/logo throughout the event venue

## **\$3,500 | RODEO TABLE SPONSOR**

- Seating for 10 guests (reserved table)

## **\$350 | INDIVIDUAL TICKETS**

- Seating for one (1) guest (general admission)

## **Underwriting Opportunities and In-kind Donations\***

### **MEDIA “PART’NERS”**

Help us round up our posse through your media outlets

- Seating for 10 guests
- Half-page sponsor acknowledgment in event program (ad provided by the sponsor)
- Continuous logo/name recognition throughout the event on the scrolling media display
- Prominent signage displaying corporate brand incorporated into the event design and production
- Heavy promotion in a social media campaign, including multiple links to corporate website

## **\*\$3,000 | GOLD NUGGET SPONSOR**

Help us keep our guests entertained and enchanted with the following sponsorship opportunities

- Come on stage and introduce our **musical main attraction**
- Really make a name for yourself with your logo splashed around our **mechanical bull**.
- Have everyone take you home by adding your logo to each photo printed by our **photo booth**.
- Be the first company everyone sees as our gala **Registration Sponsor**.
- Walk around with every volunteer with your logo on their shirts as our **T-Shirt Sponsor**
- Enjoy prominent exposure to attendees as the **Silent Auction Sponsor**.
- Welcome guests as they arrive at the gala as the **Valet Sponsor**.
- Prominently feature yourself on our two large screens as our **Audiovisual Sponsor**.
- Keep guests going with strong brew as the **Coffee Stations Sponsor**.

*\*Gold Nugget Sponsors will receive premier recognition/signage in the appropriate event area for their sponsorship and acknowledgment within the event program. Event tickets are not available with this sponsorship.*

**TO PURCHASE SPONSORSHIPS AND TICKETS  
GO TO THE TICKET INFORMATION PAGE ON THIS WEBSITE**